

eComPress Publisher

A new paradigm for electronic publishing



The new world of reference publishing

As the cost of producing and distributing physical documents rises, organizations are searching for effective electronic publishing alternatives. Customers are no longer content with hard copy. They require on-demand access to information in a format that suits the way they work on a PC.

Most electronic publication systems are designed for web-based access or to be printed. Documents created using these systems have no easy way of including user notes or annotations. They are often difficult to distribute and slow to download due to large file sizes and can be a drain on server performance

and disk space. In addition, there is no easy way to distribute changes or updates. They do not provide the sophisticated functionality demanded by technology-savvy consumers who want to work with electronic references on screen.

eComPress PUBLISHER: TRANSFORMING DOCUMENT DELIVERY

EIS eComPress Publisher is a proven, cost-effective, secure and comprehensive electronic reference publishing and distribution solution that sets a new standard for electronic publications. Documents developed with this award-winning software are fast, easy to use and intuitive. eComPress publications

are instantly accessible from any Windows application, giving users unrestricted scope to work with and analyze content by taking advantage of the power of their PCs.

eComPress includes unique compression technology that permanently reduces the file to as little as 10% of its original size. This means documents take users 90% less time to download, saving disk space and increasing the capacity of server resources.

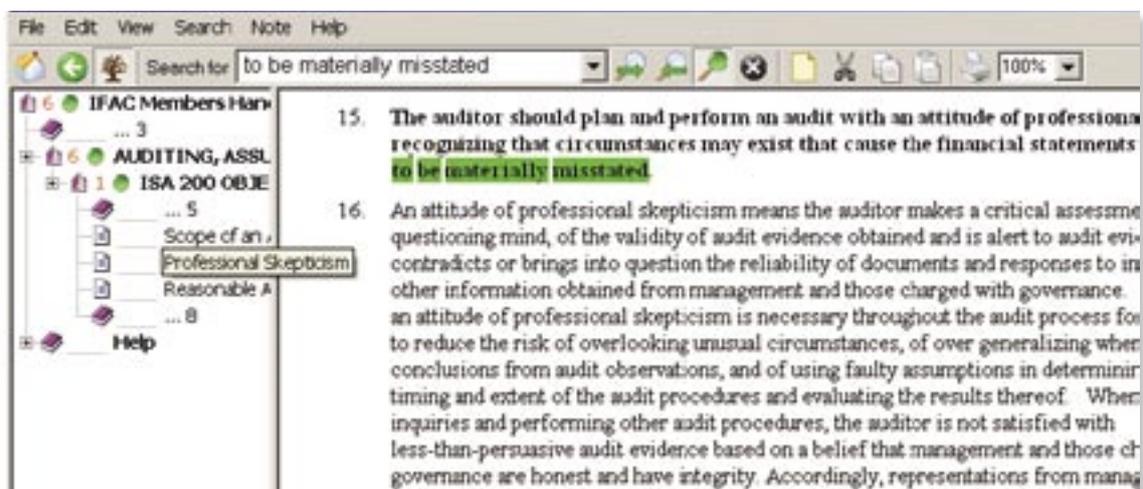
eComPress publications give users the information they need in a format that is instantly accessible as they work, increasing operational efficiency and productivity. Its exhaustive search index makes information fast and easy to find every time – guaranteed. In addition, the unique notes and annotation facility gives users access to a permanent repository of their personal or corporate intellectual property.

POWERFUL COMPRESSION TECHNOLOGY

eComPress uses a unique binary compression algorithm that permanently reduces publications to approximately 10% of their original size, making it ideal for electronic delivery and updating. All eComPress publications retain their small file size on hard disks or network servers. This binary compression algorithm further reduces the size of JPEG-compressed pictures, enabling eComPress publisher to process documents containing photographs and produce minimal-sized publications for efficient storage and distribution.

“EIS’s technology has helped to enhance the Handbook and expanded the options available to professional accountants worldwide who rely on our standards.”

Stephen Walker, Director of Operations, International Federation of Accountants (IFAC)



SECURE YOUR CORPORATE DATA

Data in eComPress publications is encrypted, preventing users from editing or altering the information and permanently guaranteeing the integrity of the content.

EASY-TO-USE TECHNOLOGY

EIS works with organizations to ensure their documents are easy to use and navigate. Intuitive design reduces the need for training or instruction books. The system requires little or no pre- or post-sales technical support.

SUPERIOR SEARCH CAPABILITIES

All documents are exhaustively indexed, creating a powerful search functionality. The software can search for all words, numbers, phrases or sentences and allows the use of logical or Boolean operators with an unlimited number of single (?) or multiple (*) character wildcards.

INSTANTLY ACCESSIBLE FROM THE DESKTOP

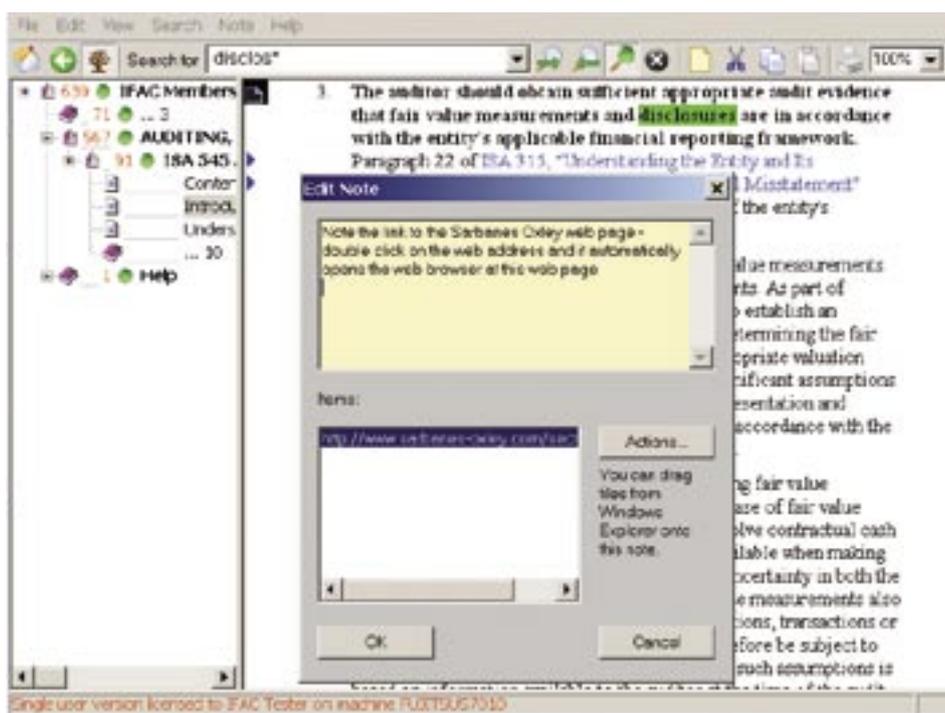
eComPress's Drag-on interface allows users to search a reference publication for words, numbers or phrases by dragging them from any application onto the Drag-on icon on the desktop. The icon can be resized, removed or replaced with an image of the user's choice.

UNIQUE ANNOTATION FACILITY

Many print publications provide space for annotations so readers can add written notes for future reference. However, if the publication is regularly updated or replaced, it is an onerous task to transcribe these changes to the next edition. Most electronic publications do not allow users to make annotations easily or quickly.

EIS has created a powerful annotation system that allows users and organizations to add their own intellectual property to a publication such as a regularly-used reference work. eComPress Notes can take the form of text, files, web or email addresses and pictures. Annotations are tagged with the author's name and the date and time they were made.

All revisions or additions, whether made by individuals, groups or the publisher, can be distilled into an eComPress NotePad file. The files can be stored securely on a server or forwarded as an email attachment and viewed by all users on the network. Annotations can be incorporated onto the user's copy of the publication with a simple drag-and-drop operation. Most importantly, these annotations are automatically transcribed in context to new versions of the publication.



POWERFUL MARKETING TOOL

eComPress publications can be set to display any brand or logo as the default Drag-on icon. This is a powerful brand marketing tool on what Microsoft Chairman Bill Gates called “the most valuable real estate on the planet.”

BETTER FOR THE ENVIRONMENT

eComPress publications are viable replacements for printed materials. They are ideal for CD-ROM or secure online delivery, making eComPress a truly sustainable publishing solution. Online distribution provides unlimited capacity to deliver publications for use on PCs or local area networks. This not only saves the environmental costs of hard-copy publishing and distribution, but also maximizes the capacity of server and bandwidth resources and optimizes energy consumption.

WHAT YOU SEE IS WHAT YOU GET FORMATTING

eComPress publications faithfully reproduce the original format of documents, including the formatting of tables and spreadsheets. There is no need for keyword lists, and eComPress Publisher automatically picks up links and revision marks created in Microsoft Word. This saves substantial time and money in reformatting and avoids potential translation errors.

PROTECT YOUR INTELLECTUAL PROPERTY

eComPress’s network subscriptions feature allows organizations to control the number of

“The solution is a very secure one.

The information it contains is encrypted and can’t be altered. I am happy that it is a robust piece of software ... Each hospital has its own different way of doing things and the ICD-10-AM eBook works in all hospitals, operating across all different types of platforms. It’s very versatile.”

Brian McCarthy, Software Engineer, Economic and Social Research Institute (ESRI)

simultaneous users through unique passcodes. Similar mechanisms can restrict access to publications distributed online. Other security provisions are available and can be customized depending on publishers’ requirements. eComPress publications can also be mastered with copying and/or printing disabled to further protect content.

SELF-CONTAINED, COMPATIBLE AND PORTABLE

The eComPress viewer is embedded into each publication, meaning it is always compatible with the content. The viewer runs on all desktop versions of Microsoft Windows and Windows Mobile. This makes eComPress publications ideal to distribute on PDAs, memory sticks and other portable media, and they can be used on handheld PCs and Smartphones.

MARKET, SECURELY SELL, DELIVER AND UPDATE ONLINE

EIS eComPress publications are e-commerce ready, enabling large reference publications to be securely and cost effectively sold and delivered over the Internet. You don’t have to purchase additional software to manage the financial side of distribution – eComPress does it for you.

You can distribute publications with a soft lock facility so they can only be accessed using a unique Authorization Key customers receive once they have made a secure online payment. You can directly sell publications to anyone in the world who has online access, with secure payment and delivery. This means better margins, unlimited stock, better cash flow and no debtors.

eComPress publications use a 32-bit cyclic redundancy code to ensure every publication is guaranteed complete and tamper-free on delivery.

The identity of your source is secure. All eComPress publications have signed executables to ensure your customers always get an authentic publication from the original source.

WEB eComPress – BROWSER-BASED INTERFACE

Web eComPress is a web server based application. It has the same look and feel as eComPress, but allows publications to be viewed through a web browser. Users can search through a group of related documents at the same time. Web eComPress contains most of the features of the full client application, including comprehensive indexing, but does not allow annotations. It supports a variety of subscription controls.

“The eComPress technology has enabled WHO to publish a complex classification consisting of three volumes and 12,500 codes in a simple, easy-to-use electronic format. The ICD-10 product significantly enhances the usability of ICD-10 with its simple navigation, high level of searchability and linking, and its intuitive and versatile browser interface.”

Ian Coltart, World Health Organization (WHO)

WHY EUROFIELD INFORMATION SOLUTIONS?

EIS is an Australian technology company established in 1992, with offices in Sydney, Australia, and Austin, Texas, USA. It has cemented its place as a market leader in comprehensive, powerful and award-winning electronic publishing and distribution software.

EIS's innovative technology provides powerful compression, unique encoding, exhaustive indexing and annotation, along with secure payment and delivery capabilities for electronic reference publications.

EIS has created electronic versions of publications as diverse as dictionaries, standards, procedure manuals, handbooks, statutes, legislation, bibles, medical journals and directories.

The company's novel solutions have received numerous awards, including the Australian Technology Showcase Award and a Consensus Software Award. eComPress is certified Designed for Windows XP. EIS is also a Certified Microsoft Sales Partner and an Endorsed Australian Government Supplier.

AUSTRALIAN HEALTH INDUSTRY EMBRACES ECOMPRESS TECHNOLOGY

Australia's National Centre for Classification in Health (NCCH) maintains and updates the International Statistical Classifications of Diseases and Related Health Problems, Tenth Revision, Australian Modification (ICD-10-AM). The Australian Modification of the World Health Organization's standard classification of health conditions includes the associated treatment procedures. This extra content means the publication runs to 2,000 pages, five volumes and more than 13 pounds (six kilograms).

With such a large publication and a small print run of about 3,000 copies, NCCH's printing and distribution costs were high. After investigating various electronic publishing solutions, NCCH asked EIS to develop an electronic version of the ICD-10-AM. EIS eComPress technology reduced the 140 MB file to less than 5 MB including the viewer, index and more than 200,000 hypertext links. The eComPress publication process encrypted the ICD-10-AM to guarantee its integrity in any electronic format.

The extremely efficient compression technology means users, even those with minimal Internet access, can

download the publication quickly and easily. Updates and amendments are distributed quickly and easily by email.

“Instead of issuing paper-based errata that coders need to insert by re-writing the changes into their books, a whole new version of the classification can be sent out electronically with the changes highlighted,” said Rodney Bernard, Publications Manager, NCCH. “The room for error is reduced significantly.”

Clinical coders find the eComPress Notes annotation capability particularly helpful, especially the ability to share information among members of a team. The electronic version's intuitive navigation design makes it quick and easy for users to find information, reducing the amount of time it takes coders to do their job.

Such was the success of the electronic version of ICD-10-AM, the World Health Organization used EIS technology to create an electronic version of ICD-10. Several countries have licensed the electronic version of ICD-10-AM and the eComPress technology.



Our clients

Leading organizations around the world have discovered the power and benefits of eComPress technology.

Our international clients include:

International Accounting Standards Board (IASB)
International Federation of Accountants (IFAC)
International Monetary Fund (IMF)
John Wiley and Sons
Macmillan
Organisation for Economic Cooperation and Development (OECD)
Random House
World Health Organization (WHO)

In Australia, we have worked with organizations including:

Australian Broadcasting Corporation (ABC)
Australian Government Department of Health and Ageing
CCH Australia
Engineers Australia
National Centre for Classification in Health (NCCH)
Taxpayers Australia

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